



DEDICATED TO ONE GOAL... YOU.

WELCOME TO BLATT LAW
EXPERIENCED, TENACIOUS,
TRANSPARENT. GAME ON.

Our mission at Blatt Law is clear: We stand by you and empower you to make the best possible strategic decisions for your business, your investors, and yourself.

Whether you have a small project, a dispute that requires expert intervention or a complex transaction, contact us. At Blatt Law, you will find the legal support and guidance to keep your business operations, professional goals and your life on track. We bring to each client engagement every minute of experience gained in **over 30 years of success**. Blatt Law leadership has served as General Counsel, COO, Big Law Partner, Venture Capital investment counsel and Boards of Directors advisor. Let us share our knowledge, skill and acumen with you.



GRIT CAN ONLY GET YOU SO FAR.
WE TEAM WITH YOU TO DEFINE AND ACHIEVE SUCCESS.

BUSINESS LAW



Eric Blatt has helped his clients successfully manage the transformation of intellectual property, licensing and distribution law as traditional media structures have evolved into modern media content and platforms at breakneck

speeds. He blends his imagination for structuring deals with **real-world experience** and specializes in balancing business demands while remaining flexible to compete and succeed in the marketplace.

From founding through early investment rounds, and from company governing documents and stock option plans to employee manuals, we tailor services that **maximize value**. When you want to jump on product and industry opportunities, you need legal support with a focus on **rapid response** to support you. This allows you to focus on your product, while we focus on paving your path to sustained growth.

Services

- Company formation, organization and legal compliance
- Agreements for purchase and lease
- Intellectual property applications, strategy and protection
- Licensing, in-bound and out-bound
- Privacy and online business requirements
- LLCs, corporations and partnerships
- Joint development, sales and marketing agreements
- Strategic alliance and partnership programs
- Due diligence, financings and investments

With experience as a company founder, VC manager, Big Law partner and business advisor, Eric Blatt offers startups and early-stage companies a Silicon Valley veteran's wisdom combined with a "let's do this" motivation and exquisite cost control.

Eric Blatt has successfully managed all the legal complexities of running a winning business: human resources and other company policies, employee equity programs, Secretary of Boards of Directors, employment agreements, and office leases, to name a few. He has evaluated dozens of investment pitches by entrepreneurs and early stage companies and has himself created and presented business plans and financing opportunities to investors.

The experience offered in service to you includes individual, private and public company investments on funding transactions, communications strategies, and counseling company managers and executives on investor goals and demands. Eric held the position of lead attorney for the \$300 Million Siebel Venture Fund, completing the financing negotiations and documentation, and managing 30 investment deals over three years. The roster of firms he has worked with include Mayfield Fund, Acacia Fund, Sequoia Capital, Steamboat Ventures and DLJ Venture Capital.

As your company grows, Blatt Law can help you effectively manage other outside counsel relationships for maximum value to you. Strategy analysis, litigation troubleshooting, and audits of legal services and billing — we tailor our legal services to fit your specific needs.

Blatt Law is your guide to success — as you define it.



OUR GOAL IS TO GET YOU TO THE FINISH LINE
OF ANY DISPUTE WITH SPEED AND AGILITY.

LITIGATION

Our extensive experience in litigation, and history of serving as trusted counsel for leading corporations and executives, individuals and families has equipped us to guide you through the litigation landscape to a successful resolution. We can serve as your trusted partner with:

- Business disputes
- Contract disputes
- Representation in mediations and arbitrations
- Early settlement strategies and negotiations
- Legal services cost and invoice audits
- Mediator services

Litigation Experience

Eric Blatt has dedicated over a decade of his career to practicing at the highest level of complex litigation and trial law in California. As a Clerk to Justice David Eagleson of the California Supreme Court, Eric served as a member of the chamber staff and performed initial legal reviews of civil case Petitions for Review. He also prepared detailed legal briefs for the justices and edited Supreme Court opinions during consideration conferences involving the full Bench. Eric began representing clients in litigation in 1991, as an Associate and then Partner with Gordon Rees/GRMS LLP, an AmLaw 100 national firm and a Global 200 firm.

Eric has appeared in over a dozen Superior Court jurisdictions throughout California on behalf of clients, as well as in Federal District Courts in the 9th Circuit and the United States Court of Appeal. He handles complex cases involving substantial assets in dispute.

When his clients have more on the line than ever before, Eric takes pride in providing expert counsel. His vast experience in investigation and discovery, at trial and through appeals includes work on cases with highly sophisticated counterparties and against some of the largest law firms in the world. He also performs appellate analyses and has provided his counsel on briefings, including before the United States Supreme Court.

Dispute Resolution Experience

Our goal is to resolve every dispute early. And fast. We are aware of the **costs of litigation** to you — in money, time, and business opportunities.

We have experienced seeing the long-term benefits to clients of early resolution of disputes. We have also seen the costs of full-blown litigation and trial. Often, the only benefit of lengthy litigation is to the lawyers. But we believe **your interests come first**.

Eric has been representing clients in Alternative Dispute Resolution, including mediations and arbitrations for over 25 years. His expertise in a broad variety of legal conflict has allowed Eric to successfully represent his clients in mediation conferences for over 500 cumulative hours. In the course of his efforts on behalf of clients, he has successfully settled many complex claims, including those in excess of \$30 Million. Eric completed mediation training and coursework at the University of California, Berkeley, and has provided mediation services for private clients throughout California. Since 2013, he has mediated civil rights and other claims by citizens against the San Francisco Police Department and its police officers.



COMPETE IN YOUR MARKETPLACE LIKE A CHAMPION.

BUSINESS SERVICES

Achieving business success is no easy task. Daunting barriers exist, competitors aggressively pursue your place in the market, contracts are ineffective or just plain ignored. That's where we come in.

Blatt Law specializes in bringing you top-tier counsel with a comprehensive range of strategic business services. The more competitive the environment that you're operating in, and the higher the stakes are, the more you need us by your side.

Services

- Business formation services
- Feasibility studies
- Public hearing and private investor presentations
- Deal strategy and negotiations
- Business operations management services
- Complex project management
- Company structures and reorganization
- Government relations
- Crisis management
- Strategic public relations
- Public property developments
- Sports, media and music rights protections and acquisitions
- LLCs, corporations and partnerships
- Joint development, sales and marketing agreements
- Strategic alliance and partnership programs
- Due diligence, financings and investments

Business Management Experience

Eric Blatt has represented investors in professional soccer and baseball stadium development and leases, Major League Baseball and Major League Soccer team acquisition bids and sports league formations. Eric successfully structured and negotiated for one of the earliest dedicated channels on YouTube focused on sports personalities and traditional sports gambling. Eric also founded an online music licensing service, operated the Canadian Baseball League as interim COO and was an executive with an early entrant into the burgeoning industry of online sports gambling.

Eric co-founded and operated Centerfield Management Group (CMG) concurrently with his law practice, from 2003 through 2008. Eric and CMG's high-profile projects were covered or quoted in *The New York Times*, *The Oregonian*, *Sports Illustrated*, *The Las Vegas Review-Journal* and *The San Francisco Chronicle*.

Prior to attending law school, Eric gained essential experience in the entertainment industry while working for the NYSE-traded motion picture studio, Carolco Pictures. During his time at Carolco, Eric was deeply involved in managing many aspects of international film distribution, union and talent agreements, and trademark management. He also handled intellectual property licensing for nationally recognized projects, including *Terminator 2*, *Total Recall*, *Rambo III*, *The Doors* and *LA Story*.



FLEXIBILITY AND TENACITY IS OUR WINNING COMBINATION.

INDUSTRIES SERVED

We rely on our experience in a variety of industries and evolutionary stages of client companies to serve you and your specific legal needs. Blatt Law provides a depth of knowledge and ability to adapt to emerging technology, shifting government regulations and competition from established companies and new businesses.

Technology

- Intellectual Property
- Joint Development Negotiation and Contracting
- Inbound and Outbound Licensing, SAAS, PAAS and IAAS
- Consumer, Business and Government Products and Services

Investments

- Private and Corporate Venture Capital Transactions
- Debt Agreements
- Mergers and Acquisitions
- Shareholder Rights Actions
- Due Diligence

Healthcare

- Medical Device Development, Sales and Liability Counseling
- Medical Practice, Healthcare Corporations and Organizations
- Innovative Technologies and Intellectual Property Protection of Inventions

Online Media, Visual Arts & Sports

- Sports Team Management, Purchase and Sales
- Artist Intellectual Property Protection and Enforcement
- Media Development and Distribution
- Sports Facility Development
- Sponsorships

Real Estate

- Purchase and Sale
- Design, Engineering and Construction
- Government Subsidies
- Construction and Design Defects



WE PROVIDE YOU WITH A DEPTH OF KNOWLEDGE AND
THE ABILITY TO ADAPT THAT CAN DRIVE SUCCESS.

LEADERSHIP



Eric Blatt has over 30 years of experience as an attorney, advisor and professional mediator. He earned his JD as a graduate of The University of San Francisco School of Law in 1991 and was admitted to practice law in California the same year. Eric

received his AB bachelor's degree as a 1987 graduate of Occidental College.

Prior to attending law school, Eric gained experience in the entertainment industry while working for the NYSE-traded motion picture producer, Carolco Pictures. During his time at Carolco, Eric was deeply involved in the management of international film distribution, union and talent agreements, and trademark management. He also handled intellectual property licensing for nationally recognized projects, including *Terminator 2*, *Total Recall*, *Rambo III*, *The Doors* and *LA Story*.

Eric's career in Law began in the chambers of Justice David N. Eagleson of the California Supreme Court, where he reviewed petitions, conducted research and first drafts of opinions, and worked with the entire bench on final drafting for publication.

Eric then spent a decade at Gordon Rees/GRSM LLP, an AmLaw 100 and Global 200 law firm headquartered in San Francisco. He practiced complex civil litigation, trial and corporate law for companies from large to small, leading in industries such as oil and gas, medical device invention and sale, consumer products, software and engineering. He became a firm partner at age 31 and was co-chair of the firm's Business Practice Group.

Eric left his law firm to join the early-stage health tech company Lifespire, as both General Counsel and a VP of Business

Affairs. He was then recruited to join Siebel Systems, a Fortune 500 NASDAQ company as lead counsel to Engineering, Marketing and Strategic Alliance divisions. He also served as the sole counsel for Siebel Venture Fund, a \$300 million venture fund and investment arm, managing over 30 portfolio company transactions. He worked on the same side of the table, or across the table from such luminary VC companies as Mayfield Fund, Acacia Fund, Sequoia Capital, Steamboat Ventures and DLJ Venture Capital.

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Eric has represented investors in professional soccer and baseball stadium development and leases, Major League Baseball and Major League Soccer team acquisition bids and sports league formations. Eric also successfully structured and negotiated for one of the earliest dedicated channels on YouTube focused on sports personalities and traditional sports gambling. Eric also founded an online music licensing service, operated the Canadian Baseball League as interim COO and was an executive with an early entrant into the burgeoning industry of online sports gambling.

Based on his experience as a large law firm partner, General Counsel, operating executive and small firm director, Eric has created a unique business model to deliver quality legal representation to his clients, and provide a **single point of client contact with control costs for clients**.



SAVE YOUR MONEY FOR THE VICTORY PARTY

FEES

We are flexible in our approach to pricing our services. After an initial consultation, we – **together with you** – will determine if your legal matter is best served by our hourly or flat-rate structures, or a combination of both.

Blatt Law provides you in-house legal experience with a founder's spirit and a deep appreciation for cost constraints. We offer affordable advice and services. We are experts in helping you manage other legal specialists and vendors as you grow.

Law firms of any size have an incentive to keep your business in the firm. Large regional and “mega” national firms have the greatest incentive to keep all of your business for as long as you allow — at the highest hourly rates in your region or even the country.

Blatt Law takes a different approach. Eric Blatt has developed a business model called “Flexible Staffing and Central Management of Professional Services”. Our clients are represented by the highest quality attorneys and legal staff depending on the nature of your case, thus maximizing budgets and minimizing unnecessary fees and overhead costs.

To the extent your needs and requirements will allow, Blatt Law will use – and most importantly, manage – its independent contractors selected selected for **your specific needs** to provide lower cost services to you, from junior attorneys, paralegals, legal assistants, and clerks.

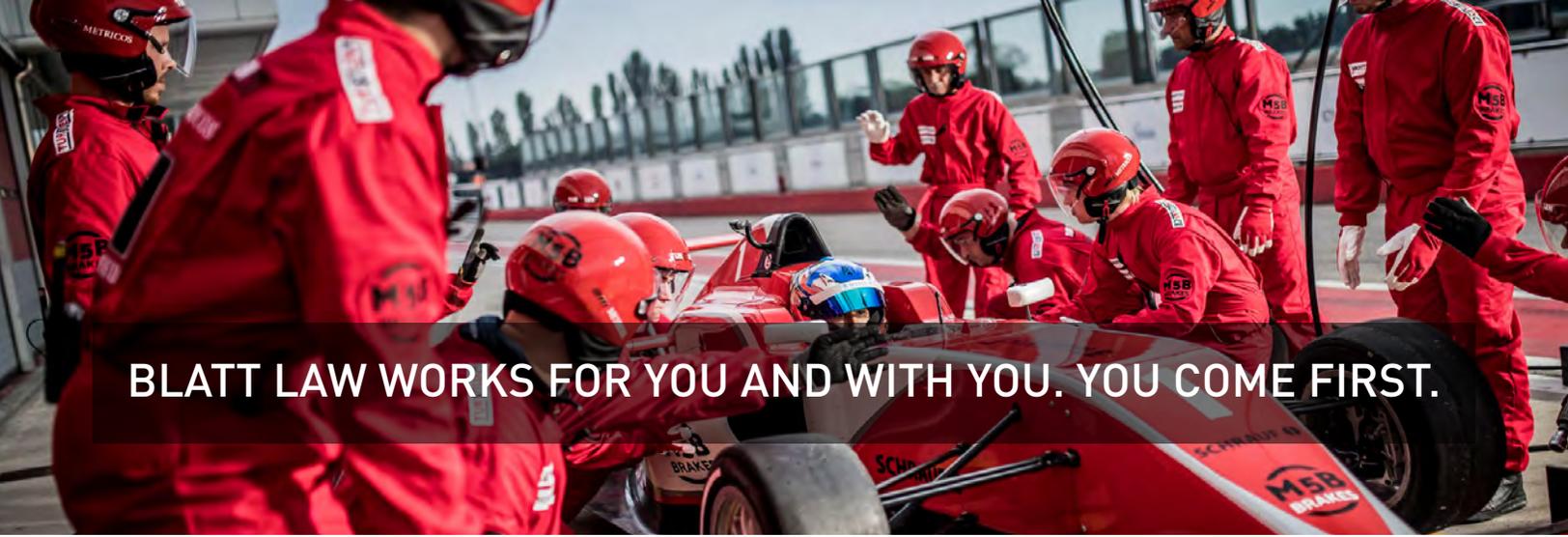
If your matter requires highly specialized legal or business expertise, Blatt Law will recommend and negotiate with independent attorneys and experts to provide you with both specific and defined services, most often with two or three finalists for your approval.

Examples of experts retained on behalf of clients and closely managed on clients' behalf include:

- Sponsorship sales expert to value in-game advertising for lease
- Civil engineer experienced in construction on wetlands
- Patent attorney for medical devices and surgical materials
- Investment Banker for Nevada State Municipal Bond Offering Issuance
- Valuation expert for 409A compliance and Series B offering
- Stadium construction management for review of contractor agreements
- Forensic accountant to quantify damages from breach of software license
- UX consulting and testing

We take a personal approach to client engagement. We believe in **close communication**. For example, Blatt Law does not charge for brief calls with clients to receive and give updates. We believe having the best and up-to-date information is the best way to represent your interests — we encourage calls, so we do not charge for updates on matters we work on together.

We have the capacity to efficiently handle your matter with just Blatt Law's Chief Attorney, Eric Blatt. We also fulfill the same complex projects handled by mega-law firms through the work of our expanded team of professionals. In all matters, extend to you our flexibility in fee arrangements. We believe in structuring engagements based on your unique requirements.



BLATT LAW WORKS FOR YOU AND WITH YOU. YOU COME FIRST.

HOW WE WORK

You'll know exactly what we're doing on your behalf, precisely why we're doing it, and all the different ways you'll benefit from the strategies we create together.

Law firms of any size have an incentive to keep your business in the firm. Large regional and "mega" national firms, also known as "Big Law," have the greatest incentive to keep all of your business for as long as you allow — at the highest hourly rates in your region or even the country.

Blatt Law takes a different approach. Blatt Law clients are represented by the highest quality attorneys and legal staff depending on your needs, thus maximizing budgets and **minimizing unnecessary fees and overhead costs.**

To the extent your needs and requirements will allow, Blatt Law will use – and most importantly, manage – its own independent contractors to provide **lower cost services** to you, from junior attorneys, paralegals, legal assistants and clerks.

If your matter requires highly specialized legal or business expertise, Blatt Law will recommend and negotiate with independent attorneys and other experts to provide you with both specific and limited services, most often with two or three choices of experts for your approval. We will then manage their work, review billings and work as the quarterback for your legal services.

LEGAL NOTICES AND TERMS OF USE

Important: Please read these Legal Notices and Terms of Use (these “Notices and Terms”) carefully before accessing this website.

These Notices and Terms create a legal agreement between you (“You”) and Blatt Law, Eric Kennedy Blatt and all staff, contractors and associates of the same (“Blatt Law”), that governs: (1) the information of Blatt Law (the “Information”) made available through this website; (2) the nature of the relationship between You and Blatt Law; (3) certain other matters of professional responsibility; (4) Blatt Law’s use of Your information gathered by it through this website; and (5) Your use of this website, related systems, and the Information (collectively, the “Blatt Law Site”). By accessing any portion of the Blatt Law Site, You are indicating that You have read and understood, and that You assent to be bound by, these Notices and Terms, which may be amended from time to time by Blatt Law pursuant to the terms herein. If You do not agree to these Notices and Terms, You are not permitted to access the Blatt Law Site.

1. No Legal Advice

The Information is made available for general informational purposes only and is not intended to constitute specific legal advice or to be a substitute for advice from qualified counsel. Without limiting the foregoing, the Information may not reflect recent developments in the law, may not be complete, and may not be accurate in or applicable to Your jurisdiction. Because the Information is general in nature and may not pertain to Your specific circumstances, You should not act or refrain from acting based on any Information without first obtaining advice from professional counsel qualified in the applicable subject matter and jurisdictions.

2. No Attorney-Client Relationship

Blatt Law has a policy of entering into attorney-client relationships with its clients only in accordance with certain procedures which include executing an engagement letter and addressing professional responsibility conflicts as required by the Bar Associations of the states in which Blatt Law maintains offices. You agree that Your access of the Blatt Law Site or receipt of the Information, or Your transmission of electronic mail to addresses on the Blatt Law Site, does not create an attorney-client relationship between You and Blatt Law, or You and Eric Kennedy Blatt.

3. Other matters of professional responsibility

3.1 No Advertising or Solicitation. The Blatt Law Site is not intended to be an advertisement or solicitation but may be deemed an advertisement in certain jurisdictions.

3.2 Sensitive Communications. You agree that electronic mail sent by You to Blatt Law will not be treated as confidential or invoke an attorney-client privilege; provided, however, that if You are an existing client of Blatt Law and You send an electronic mail to Blatt Law pertaining to a matter in which Blatt Law then represents You, such electronic mail may be entitled to be treated as confidential or privileged. Notwithstanding the foregoing, You acknowledge that electronic mail and the Internet are generally insecure media of communication, and Blatt Law cannot guarantee the confidentiality of any electronic mail sent to or received by it or any information submitted by You to Blatt Law through the Blatt Law Site.

3.3 State Bar License; Authorized Jurisdictions; Certifications. Eric Kennedy Blatt’s California Bar License to Practice Law (License #154644) has been effective since December 1991. While Blatt Law practices law in the jurisdictions in which its office is located as well as other jurisdictions, each Blatt Law attorney is licensed to practice only in those jurisdictions set forth in that attorney’s biography on the Blatt Law Site. Except as specifically stated, each Blatt Law attorney is not certified (including as a specialist) by any professional or government authority.

3.4 Principal Office; Responsible Attorney. To the extent the requirements of the Bar Association in Your jurisdiction require such designation: Blatt Law’s principal office is its San Francisco office. Blatt Law’s responsible attorney for the Blatt Law Site is Eric Kennedy Blatt.

3.5 No Warranty of Results. The Information may contain descriptions of matters in which Blatt Law successfully represented its clients. The results of these matters were dependent on their specific circumstances and are in no way intended to be predictive of future results, even in similar circumstances, or offer any type of guarantee or assurance of outcome. Information pertaining to Blatt Law clients may not reflect the opinions such clients.

4. Privacy

With respect to information submitted or collected on the Blatt Law Site, You accept Blatt Law’s privacy policy as set forth in this Section 4. This Section 4 does not pertain to, and Blatt Law

is not responsible for the privacy practices of, any third-party websites to which the Blatt Law Site hyperlinks. Certain areas of the Blatt Law Site may be subject to additional privacy-related provisions, links to which will be posted in those areas.

4.1 Activity Logging. When You use the Blatt Law Site, which may be hosted in part or its entirety by a third party, the Blatt Law Site may collect information indirectly and automatically (through, for example, the use of “cookies” or Your “IP address”) about Your activities. Blatt Law uses this activity information (the “Activity Information”) for internal purposes such as to administer the Blatt Law Site, improve the Blatt Law Site, and help Blatt Law understand how the Blatt Law Site is being used including the demographics and “clickstreams” of its visitors. “Cookies” are small pieces of information stored on Your hard drive, not on the Blatt Law Site. You are always free to decline cookies if Your browser permits, but in that case, some portions of the Blatt Law Site may not operate properly. An “IP address” is a number that is automatically assigned to Your computer when You use the Internet.

4.2 Personally Identifiable Information. The Blatt Law Site is designed so that You may generally browse it without providing any Personally Identifiable Information (defined below). Certain areas of the Blatt Law Site, however, may require or allow the voluntarily submission of Personally Identifiable Information (for example, registration to receive Blatt Law publications). Blatt Law uses Your Personally Identifiable Information for the purposes for which it was submitted by You to Blatt Law and for Blatt Law to send you publications and invitations that may be of interest to you. Except as otherwise set forth in this Section 4, Blatt Law does not share Your Personally Identifiable Information with third parties. “Personally Identifiable Information” means information that would allow someone to identify or contact You, such as Your name, physical or electronic mail address, and telephone number; provided, however, that Personally Identifiable Information does not include aggregated information that, by itself, does not permit the identification of individual persons and does not include the Activity Information.

4.3 Removal of Personally Identifiable Information. Blatt Law will use reasonable efforts to remove Your Personally Identifiable Information from our then-current Blatt Law Site at any time upon Your written request to ITAdmin@Blatt-Law.com. Such removal of Personally Identifiable Information will not ensure the permanent removal of such Personally Identifiable Information from the Blatt Law Site. For example, such Personally Identifiable Information may remain in Blatt Law’s archival or backup copies of the Blatt Law Site.

4.4 Additional Disclosure of Personally Identifiable

Information. Blatt Law may share Personally Identifiable Information with third parties, including affiliated firms and third parties performing services for or on behalf of Blatt Law. Such services may include communications, database, event management, hosting, mailing, and marketing services. Additionally, Blatt Law cannot fully ensure that Your Personally Identifiable Information will not be disclosed to third parties. For example, Blatt Law may be legally obligated to disclose information to the government or third parties under certain circumstances, third parties may circumvent Blatt Law’s security measures to unlawfully intercept or access transmissions or private communications, or an error may occur in the administration of the Blatt Law Site. In the unlikely event that Blatt Law needs to investigate or resolve possible problems or inquiries, Blatt Law may, and You authorize Blatt Law to, disclose any information about You to government officials as permitted by applicable law.

4.5 Miscellaneous Privacy Terms. Blatt Law has implemented and follows appropriate technical measures to protect against the risks of unauthorized access to, erroneous disclosure of, and unlawful interception of Personally Identifiable Information. You should know, however, that Blatt Law cannot fully eliminate such risks. Blatt Law hopes this Section 4 clarifies Blatt Law’s procedures regarding its collection, use and disclosure of Your information including Personally Identifiable Information. From time to time, Blatt Law may modify this Section 4. Such modifications will be effective on the date that Blatt Law posts the modified statement to the Blatt Law Site. Questions or concerns regarding the privacy policy in this Section 4 may be submitted to ITAdmin@Blatt-Law.com.

5. General Terms Of Use

5.1 Prohibited Uses. You will not use the Blatt Law Site in violation of any applicable law. Without limiting the foregoing, You will not use the Blatt Law Site in connection with (a) the infringement of intellectual property rights including Blatt Law’s rights in its marks and its articles and alerts; (b) the unauthorized transmission of unsolicited commercial electronic mail; (c) the transmission of defamatory materials; or (d) fraud. You will not violate, attempt to violate, or knowingly facilitate the violation of the security (including access control or authentication systems) or integrity of the Blatt Law Site.

5.2 Copyright in Information. The Blatt Law Site including the Information is protected by United States and international copyright laws. All rights are reserved. Subject to the terms of these Notices and Terms, Blatt Law grants to You a limited, nonexclusive, personal license to access, view, download and

print the Information solely for informational purposes. You may not modify the Information in any way, and You may not remove or obscure any copyright or permission notices provided on or in connection with the Information. Blatt Law does not grant to You any rights in its marks. You are free to hyperlink to any page in the publicly available pages of the Blatt Law Site; provided, however, that You agree to promptly remove any such hyperlink upon Blatt Law's written request.

5.3 Electronic Mail. Subject to Section 5.1, You may send electronic mail to those addresses made available on the Blatt Law Site for the purposes of requesting alerts or other news notification services, submitting voluntary survey responses, responding to or making inquiries regarding Blatt Law events, requesting information regarding Blatt Law or legal or other services offered by Blatt Law, and inquiring about employment opportunities. You agree to promptly cease sending electronic mail to any Blatt Law address upon Blatt Law's request.

5.4 No Warranties. The Blatt Law Site is provided to you "as is." Your access and use of the Blatt Law Site are at your own risk. To the extent permitted by the law and rules of professional responsibility in the applicable jurisdiction, Blatt Law disclaims all conditions, representations and warranties, express, implied, statutory or otherwise, including any warranties of merchantability, fitness for a particular purpose, title, accuracy of informational content, system integration,

non-infringement of third party rights, quiet enjoyment, and uninterrupted or error free operation.

5.5 Disclaimer of Liability. To the extent permitted by the law and rules of professional responsibility in the applicable jurisdiction, Blatt Law disclaims liability for any lost profits or income, lost business, or lost data, or for any consequential, indirect, exemplary, punitive, special, or incidental damages arising from or relating to the Blatt Law Site.

5.6 Third Party Information. Blatt Law may hyperlink to or otherwise make third party information available on the Blatt Law Site. This is done solely for the purposes of convenience. Blatt Law does not endorse or approve of any such third-party information or such third parties.

5.7 Miscellaneous. You agree that any dispute arising out of or in connection with the Blatt Law Site or these Notices and Terms will be governed by the laws of the State of California without reference to conflict of laws principles that would require the application of the laws of any other jurisdiction, and You submit to the exclusive jurisdiction and venue of the state and federal courts located in San Francisco County, California. In the event that You gain access to information not intended to be accessed by You, You agree that You will immediately notify Blatt Law and lawfully destroy all copies of such information in Your possession. Blatt Law may be contacted at ITAdmin@Blatt-Law.com.